

Bayside Business E News - August 2023

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Bayside Local Business Awards: Applications Open for Additional Categories

Applications are now open for the following local business awards:

- First Nations Business Award
- Sustainability Award
- Inclusion and Accessibility Award

Embrace the opportunity to shine and demonstrate your commitment to diversity, accessibility, sustainability, and inclusivity. You only need to write a short description of how your business meets the criteria requirements to apply.

Submissions for additional categories close 04 September.

Find the criteria and information on how to apply [here](#).



Success Through Sustainability – Sustainable Business Program

Unlock savings through sustainability! Join the new [FREE](#) program to learn how to slash operating costs through eco-friendly practices.

Our business sustainability expert will work with you to help your business be more efficient and save money.

Additional benefits:

- Receive a recognised accreditation certificate
- Network with like-minded business owners

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- Attract eco-conscious customers keen to spend wisely with sustainable suppliers.

Find more information on how to take part [here](#).



Upcoming Event: Success Through Sustainability Information Session and Business Networking

Come along to a FREE information session with light food and soft drinks and learn how you can lower your business costs and reduce your environmental footprint.

Meet the team and learn how the program works.

Date: **03 October 2023**

Where: Will & Mike's, 14A Baker St, Banksmeadow, NSW

Doors open: 4:30pm

Presentation begins: 5:30pm

Networking: 6:00pm

Registrations essential. Register for the event [here](#).



Bayside Suburb 2023 Mid-Year Economic Snapshots Published

Bayside Council has created economic snapshots of key town centres by combining datasets to build a cohesive story of our local economy. Each snapshot incorporates spending data and demographic data to help business and industry understand customer demographics and spending patterns to make informed decisions that drive success.

Find the Economic Snapshots [here](#).

Local Economic Spend

What was the total amount spent in Bayside ?

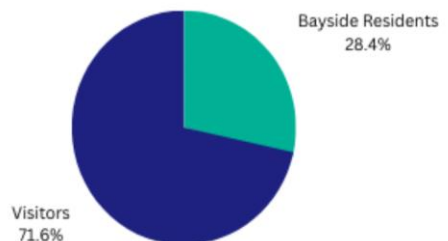
\$4.954B

Previous Year: \$3.820B
▲ 30%

Number of Transactions:
71.2M (LY: 54.3M)

Average Transaction Value:
\$70 (LY: \$70)

Who contributed to spending in Bayside?



What were the top 5 spend categories in Bayside?

Travel

Where did Bayside residents split their wallet spend?

Within Bayside

Expressions of Interest - Social Enterprise Community Event

Bayside Council is in the early stages of organising an event to bring the Bayside Social Enterprise sector together. Provide your details with our Business Development team so we can contact you with event details once a date and venue have been confirmed.

Register your interest and find more information about Social Enterprise [here](#).



Upcoming Event: M6 Stage 1 Road Works Update by Transport for NSW

Transport for NSW invites local business to join them for an update on upcoming road works for the M6 Stage 1 project. You can ask questions and find out how these works might impact you.

The meeting will take place on Zoom on Tuesday 22 August at 1:00pm.

Register for the online meeting [here](#).



Bayside Council, together with its partners, offer a range of services to support businesses. Find out more about how Bayside Council support business here: Business@Bayside

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