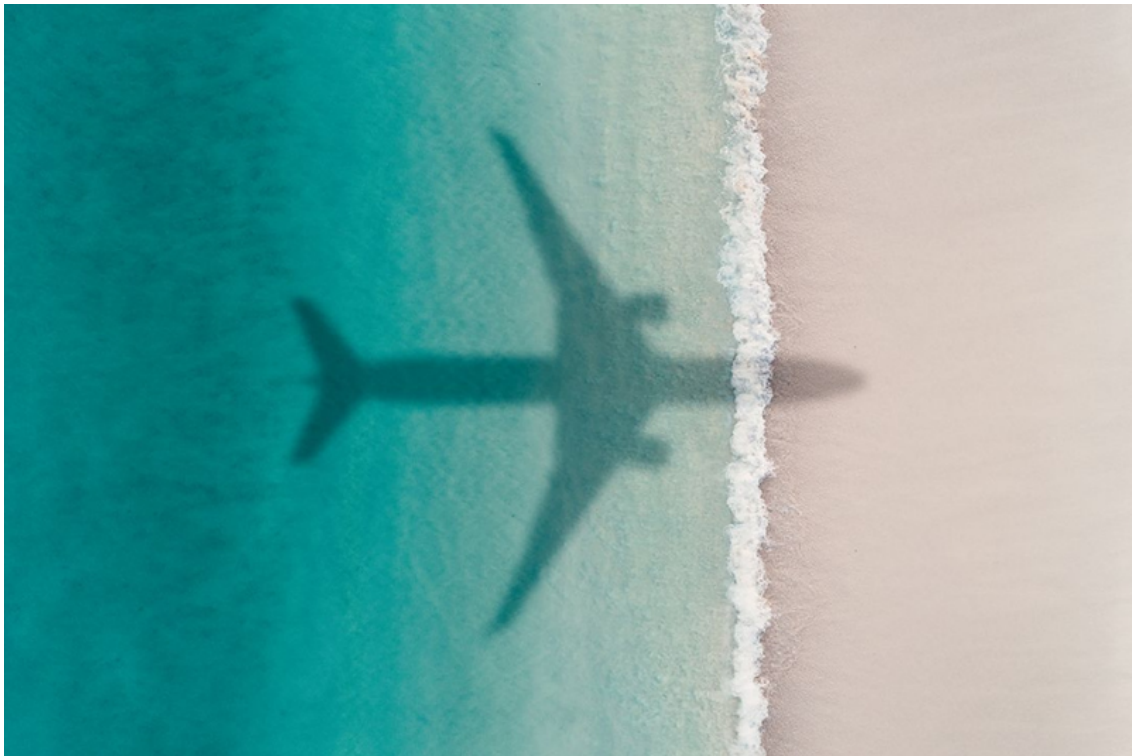


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Bayside Business E News

Welcome to Bayside Business E News

Bayside Council is committed to connecting with local business and enabling business in the Bayside LGA to thrive. The Bayside Business E News aims to keep local business connected and informed and we are pleased to present the first of our Bi-Monthly E Newsletters.



Introduction from The Mayor, Dr Christina Curry

I'm very excited to be writing the very first article for our inaugural Bayside Business E News!

The last few years have been a challenge for all of us and they've been particularly tough for our local businesses. With summer almost here and life returning to more normal routines we want to lend all the support we can to our local businesses.

We've developed a comprehensive program to reinvigorate business activity in our Bayside area.

We want all our businesses, big and small, to thrive and grow. This starts with making sure that everyone knows that we are indeed '*open for business*'. This newsletter is just one of the ways we'll be spreading that message. It will be issued bi-monthly and will assist us all in sharing information on the products and services that are available across Bayside.

We'll aim to also keep you informed of events and opportunities relevant to your business. Each edition will also showcase some of our local businesses. I hope this type of information sharing and promotion proves useful and please do let us know if you would like your business featured in one of our spotlights.

We've emailed this newsletter to around 20,000 businesses in Bayside to launch it but you'll need to **subscribe to make sure you continue to receive it**. I urge you to subscribe and stay informed about what's happening in our Bayside business circles.

Wishing you all the best

Dr Christina Curry
Mayor Bayside Council

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You're invited to "The Well-Being of Bayside Business"

Bayside Council is excited to collaborate with not-for-profit industry organisation, Bayside Business Community, for **Small Business Month, November 2022**.

And **you** are invited to this **free event**.

Business confidence and connectivity was adversely affected during COVID-19 lockdowns. As we emerge from these confines, current challenges across staffing, increasing interest rates, inflation, and inclement weather, impact both economic certainty and the mental health of business owners and employees. Small Business Month 2022 enables us to come together once more and 'connect for success'.

Join us for "The Well-Being of Bayside Business" and enjoy:

- Relaxed Networking
- Catering
- A facilitated panel discussion with Bayside Business operators and their tips for managing well-being in the workplace
- A practical presentation on Mental Health First Aid Training in the workplace to benefit operators and their employees

Date: Thursday 10 November 2022

Time: 5:30pm to 9:00pm

Venue: Rowers on Cooks River

1 Levey Street, Wolli Creek 2205

[Click to Register](#)



Don't get left behind or fined

Know your Plastic Compliance by November 1, 2022

NSW Environmental Protection Authority and the National Retail Association have provided excellent resources for business to understand which plastics will be banned and which plastics are compliant. Visit the link below to access posters and guides and online information sessions. Ensure you, your staff and your business are prepared.

[Click Here for Plastic Ban Information and Resources](#)



Single-use plastic **BAN**

In **2022**, NSW is banning certain single-use plastics.

From 1 June



Lightweight plastic shopping bags

From 1 November



Single-use plastic straws*, stirrers and cutlery



Single-use plastic plates and bowls



Expanded polystyrene foodware

*Exemptions will apply for providing a plastic straw for people with a disability or medical need.



Learn more at www.dpie.nsw.gov.au/plastics-ban



Bayside Summer Foreshore Program

Caring for our foreshores during the summer months

Bayside Business is getting ready to welcome thousands of visitors to our foreshores this summer. Encouraging visitors to manage their waste responsibly and appropriately is important to protecting our foreshores.

Bayside Council will commence an education campaign 'Leave Only Footprints' during October 2022. As the campaign progresses to the peak visitation months of December and January, key takeaway food businesses along the foreshore will be provided recycled paper bags printed with the Summer Foreshore Program branding for their customers to carry their takeaway food orders to the foreshore.

Visitors will also have the opportunity to enter a competition, that supports further education as to appropriate waste disposal when visiting Bayside foreshores and go into the draw to **WIN a Bayside Weekend at Novotel, Brighton-Le-Sands.**

[Check Out Summer Foreshore Program](#)

Bayside Enterprise Centre



Here to help you build your business

Businesses can currently access a FREE package of three 1-1 Business Advice Sessions plus 4 hours of webinars under the ASBAS Digital Solutions Program.

Click below to find our more and have access to multiple affordable and free training workshops for your team.

[Claim Free Training Workshops](#)

Bayside Grant Guru

FREE subscription to help you find grant funding to support your business goals

Bayside Grant Guru is a FREE service, provided by Bayside Council, for Business to receive alerts about funding programs, relevant to their business as they become available, allowing businesses and community groups an opportunity to plan well prepared funding applications.



Click below to register and let Bayside Grant
Guru do some of the work for you!

**Register for Bayside Grant
Guru**



Service NSW

Your Journey Starts Here

Bayside Council is pleased to continue our partnership with Service NSW for Business, helping to make your business journey easier.

The services provided to business owners include:

- Business Concierges offering over-the-phone, email and face-to-face support and case management
- An online Business Profile to make it faster and easier for business owners to transact with NSW Government

- Guidance and support for small business owners impacted by natural disasters or emerging issues to access a range of Government stimulus, support, and information
- Online business information hubs including how-to guides to help business owners understand key tasks and the support available when starting and running a business in NSW

Stay tuned for Service NSW for Business Information events, coming soon to a Ward near you, proudly supported by Bayside Council.

Connect to a Service NSW Business Concierge by calling 13 77 88.

[Learn More About Service NSW for Business](#)



Discover Bayside Destinations

This one is delicious!

In each Bayside E News edition, we'll explore one of our much-loved town centres and discover what is unique and special about that place.

For this edition, we take a culinary journey through Banksmeadow for an amazing array of freshly baked delights made on premises. Everything from freshly made sourdough bread perfect for family breakfasts or lunchtime bruschetta, through to authentic sweet Turkish pastries. If you've been craving a steaming meat pie or a delightful croissant, Banksmeadow traditional bakers have something for every taste and occasion.



Malika Bakehouse

1631 Botany Rd, Botany

Malika is renowned for their authentic Turkish Pastries called börek, as well as a mouth-watering range of other home-made pastries, muffins, an all-day brunch menu and excellent coffee. Efe, the owner of Malika, opened on Botany Road in October 2021. Be sure to swing by and grab a börek and coffee on-the-go or take the time to meet a friend for brunch in a welcoming and friendly atmosphere.

[Check Out Malika Bakehouse](#)



Bourke Street Bakery

2019/18 Anderson St, Banksmeadow

Bourke Street Bakery was born from the original Bourke Street Bakery that opened in Surry Hills in 2004. Bourke Street Bakery Banksmeadow opened in 2017 as one of 12 locations across the State. They are now a much loved meeting point with locally sourced ingredients, freshly made breads, pastries and the great Australian classics of simply delicious fresh pies and sausage rolls. Fresh juices and locally made honey are also on offer!

You'll find Bourke Street Bakery and General Manager Michelle tucked away in an industrial complex and as you arrive, you can even see the bees buzzing around the hives on the roof, making all that honey. Inside, friendly staff greet you as does simply scrumptious aromas of all that fresh baking.



Check Out Bourke Street Bakery



Brasserie Bread

1737 Botany Rd, Banksmeadow

“Breaducation” is a word invented by Brasserie Bread as they previously hosted breadmaking courses. COVID-19 put that on hold for a little while, but we sure hope they can bring it back and we can all learn how to make the perfect sourdough loaf at home. They are known for their Artisan breads as well as Pastries. Café manager, Leo tells us they keep very busy supplying produce for airlines, local grocers and local cafes. You can pop into the front house café to sip on a coffee and look through the windows and see how the bread is made and take home a freshly baked Artisan loaf or sweet treat.

Check Out Brasserie Bread



Croquembouche Patisserie

1635 Botany Rd, Botany

Croquembouche was opened in Banksmeadow 23 years ago by owner Frederic. As you enter Croquembouche, you are greeted with display cabinets filled with sweet and colourful pastries and savoury sandwiches that are sure to delight for a quick bite. Or make your next event one to remember by ordering an entire croquembouche!

Check Out Croquembouche
Patisserie





Son of a Baker HQ

1545 Botany Rd, Botany

Make the quick stop for a sweet or savoury croissant and delicious espresso coffee. After opening in 2019, Roman, owner of Son of a Baker, is now focused on opening a new retail space nearby in Botany after opening new locations in Westfield Miranda and Westfield Bondi Junction.

[Check Out Son of a Baker HQ](#)



Bayside Business Spotlight

We want to see you shine!

Local business is the lifeline of our Town Centres and High Streets, adding vitality to places and connecting the community.

As part of our Bayside E News editions, we'd love to showcase some local businesses and the amazing things you are doing and the services you are offering.

To put your business in the Spotlight and share your news with all our Bayside E News subscribers what we will need from you is:

- Some written words about your business (100 words or less)
- Website and/or social media links to your business
- A few high-resolution images of your business
- (Optional) A short video (2 minutes or less) about you and your business

Simply email business@bayside.nsw.gov.au with "Business Showcase" in the subject line to submit your application

Know your rights and responsibilities

with the NSW Tenancy Guide

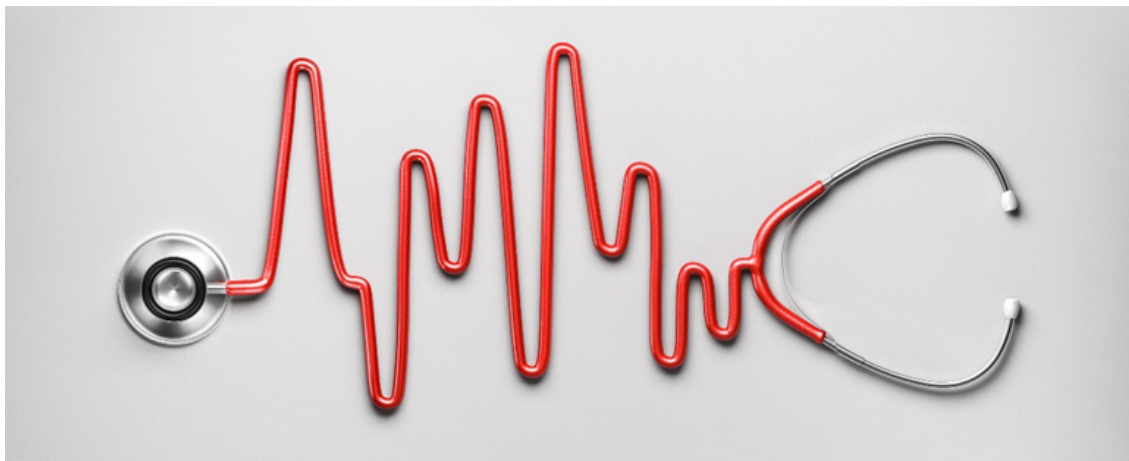
The NSW Small Business Commissioner has produced this guide to help both tenants and landlords to successfully negotiate positive outcomes regarding retail leases.

[Read More](#)



Small
Business
Commissioner

smallbusiness.nsw.gov.au



Bayside Economic Health Check

Council recently subscribed to 'Spendmapp analytical software application (app)'. The customised portal analyses bank transaction data by Time, Geography, Expenditure category and Type, allowing for continuous monitoring and analysis for local economic activity.

Business within the Bayside LGA have experienced a range of challenges as our community continues to emerge from the constraints of COVID-19 over the last two years. Bayside merchant tracking data shows us that local business suffered a 40% decrease of sales in April 2020, in comparison to April 2019, a result of the first COVID-19 lock-down.

The health of the local economy continued to fluctuate throughout 2020 and 2021. Quarter 4 2021/22 indicates an upward trajectory, with April 2022 reporting \$405 million in merchant transactions, an increase of 116% in comparison to April 2020.

Types of spend are categorised as follows:

- Resident Local Spend: Spending by residents and local business within the LGA.
- Visitor Local Spend: Spending by non-residents and non-resident business within the LGA.
- Resident Escape Spend: Spending outside of the LGA by residents and local business.
- Resident Online Spend: Online Spending by residents and local business.
- Total Local Spend: Total Local Spend: The sum of resident and visitor spend excluding escape and online spend.

Spendmapp reports for the month of May 2022:

- Resident Local Spend was \$113.7M. This is a 5.58% increase from the same time last year.
- Visitor Local Spend was \$290.2M. This is a 32.57% increase from the same time last year.
- Total Local Spend was \$403.9M. This is a 23.67% increase from the same time last year.
- Resident Escape Spend was \$224.6M. This is a 5.37% increase from the same time last year.
- Resident Online Spend was \$192.7M. This is a 15.93% increase from the same time last year.

The 32.57 % increase in Visitor Local Spend suggests a relatively healthy growth in visitor economy activity.

Encouraging residents to 'Buy Local' produce, services and experiences will contribute to reducing the Resident Escape spend.



How confident is small business across NSW?

See what Small Business Commissioner Momentum Survey 2022 tells us...

[Learn More](#)



WIN a \$100 voucher

to spend at your favourite Bayside Business

If you'd like to stay connected and remain informed on Bayside Business news and activity, subscribe to the Bayside Business E News and you will have the chance to win one of five \$100 vouchers.

Competition [Terms & Conditions](#)

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