

Mascot Economy Snapshot July 2022 - June 2023

Local Economic Spend

What was the total amount spent in Mascot?

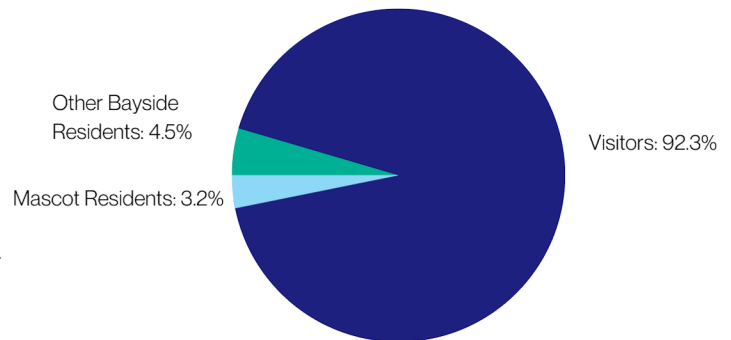
\$1.88B

Previous Year:
\$1.15B

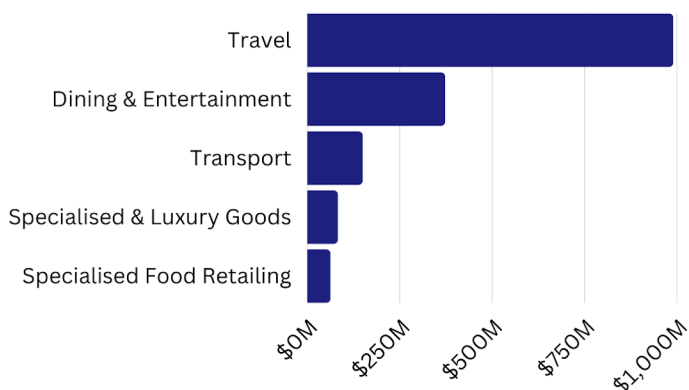
▲ 63%

Note: Mascot spending data includes SYD airport

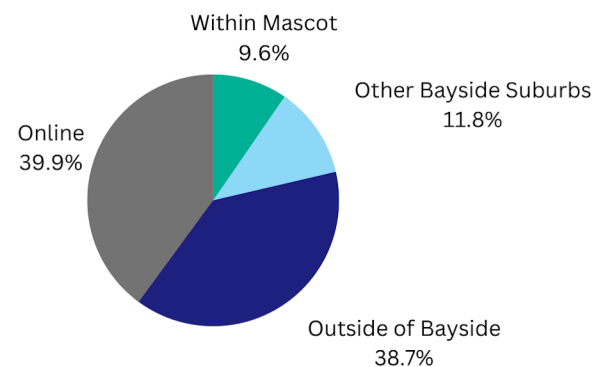
Who contributed to spending in Mascot?



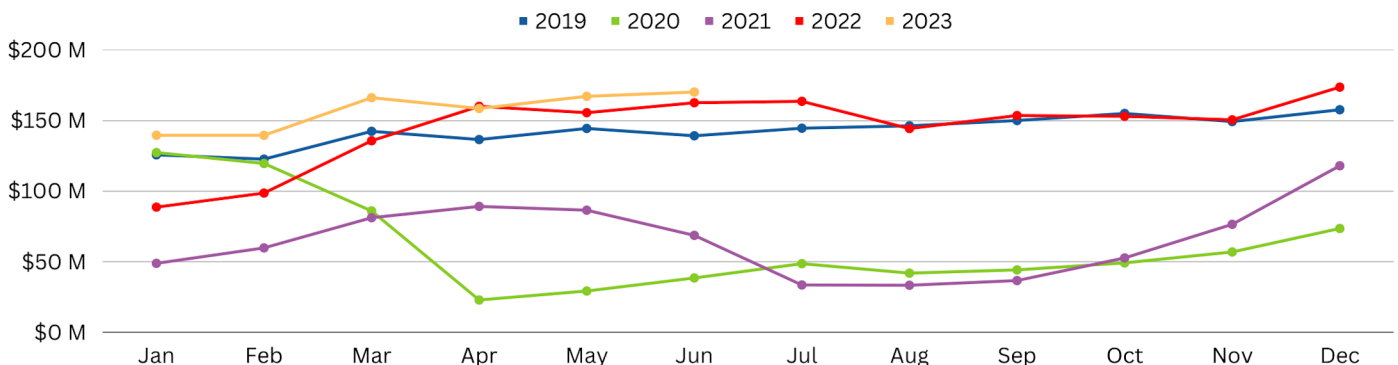
What were the top 5 spend categories in Mascot?



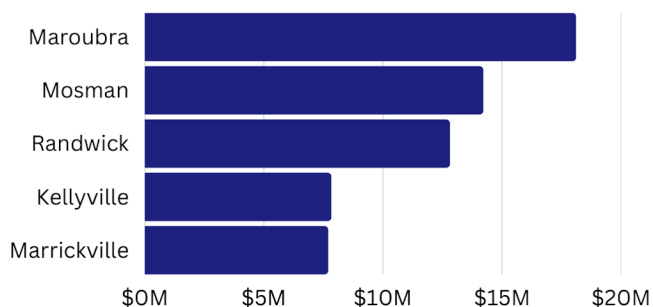
Where did Mascot residents split their wallet spend?



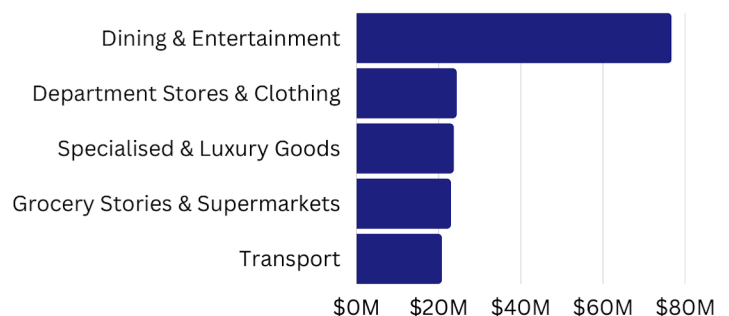
How much was spent in Mascot each month? (compared to last 4 years)



What are the top 5 suburbs Mascot residents visited to spend outside of Bayside?



What are the top 5 categories Mascot residents spend on when they leave Bayside LGA?



Spending data source: Spendmapp by Geografia (2023)

High Street Indicator data is sourced by an on-the-ground audit performed by staff from Bayside Council's Economic Development team.

Bayside Council has taken care to ensure this information is correct at the time of publication, however assumes no responsibility or liability for any errors, omissions or changes to information over time. Bayside Council does not accept any liability whatsoever for any direct or indirect loss, damage or injury suffered as a result of reliance on this information. For enquiries, please email the Economic Development Team at business@bayside.nsw.gov.au

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Visitor Economy

What was the total amount spent by visitors in Mascot?

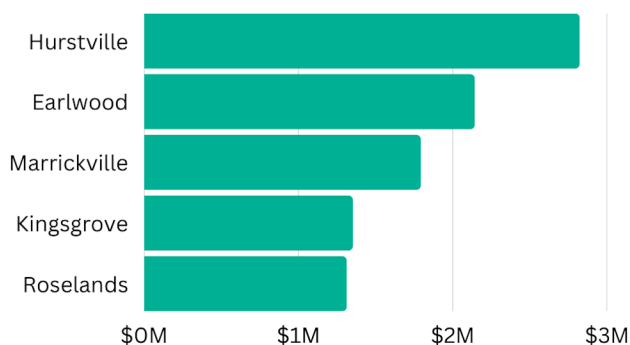
\$1.734B

Previous Year: \$1.033B

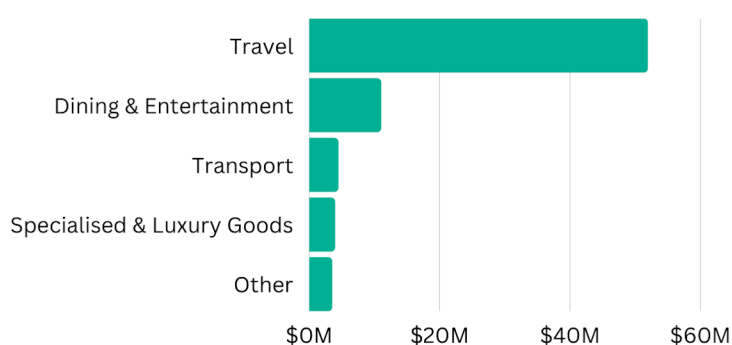


Note: Mascot spending data includes SYD airport

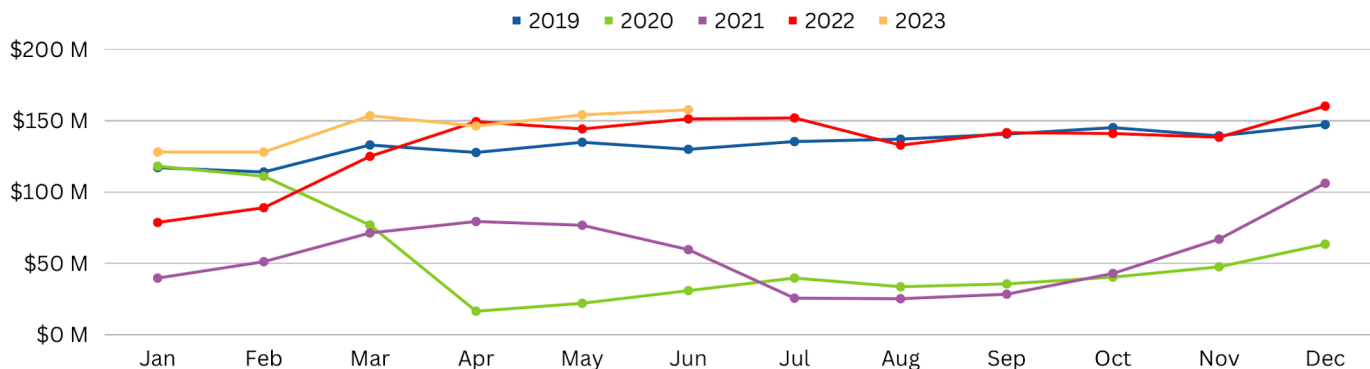
What were the top 5 suburbs visitors came from to spend in Mascot?



What were the top 5 categories visitors spent on when they visited Mascot?



How much did visitors spend in Mascot each month? (compared to last 4 years)

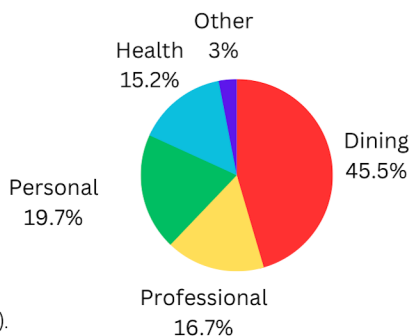


High Street Indicators

Occupancy rate



Store types



Parking Spaces

145

Number of Council owned marked parking spaces within 300m of town centre. Does not include private or parallel street parking.

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Mascot Population Demographics

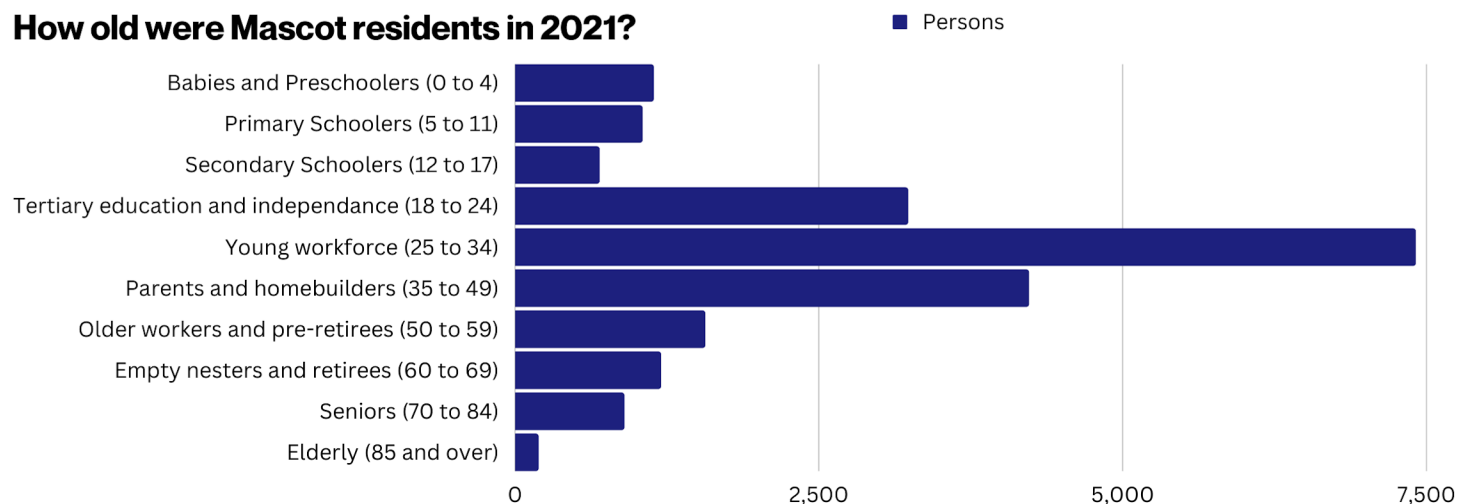
Estimated Resident Population in 2021

21,842

Population change from 2016 to 2021

+6,417

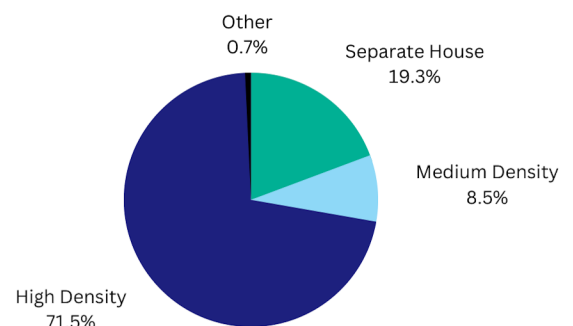
How old were Mascot residents in 2021?



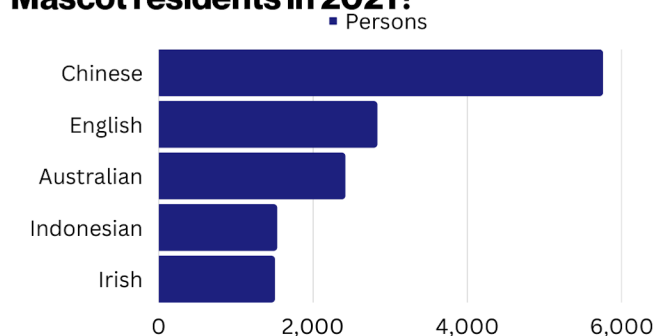
Number of dwellings in 2021

9,585

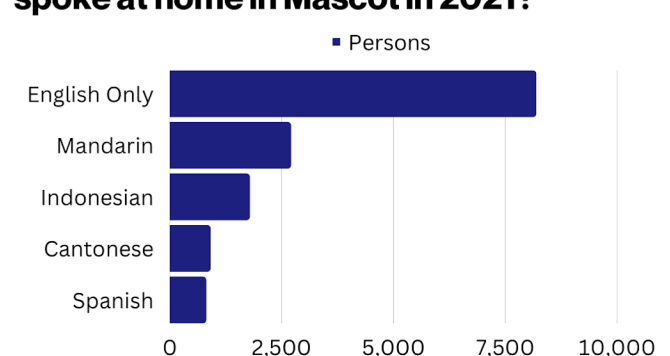
Dwelling Type Breakdown in 2021



What were the top 5 ancestries of Mascot residents in 2021?



What were the top 5 languages people spoke at home in Mascot in 2021?



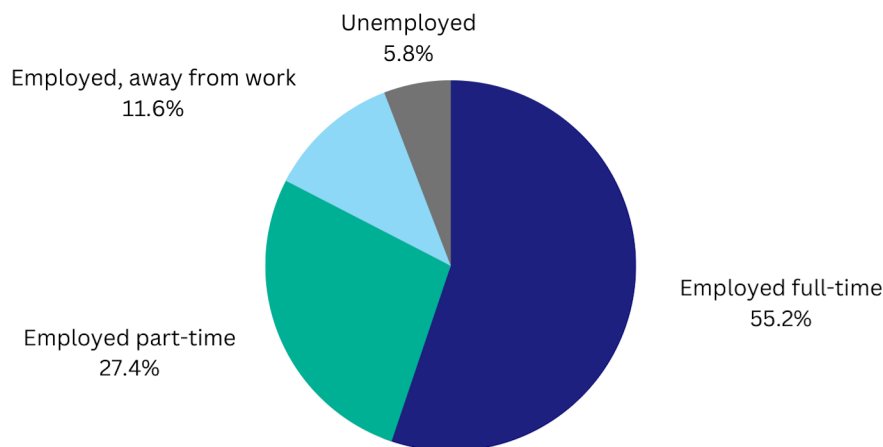
SOURCE: profile.id.com.au/baysidensw, using Census data from 2021 and 2016, and National Institute of Economic and Industry Research (NIEIR) 2023

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Mascot Employment Demographics

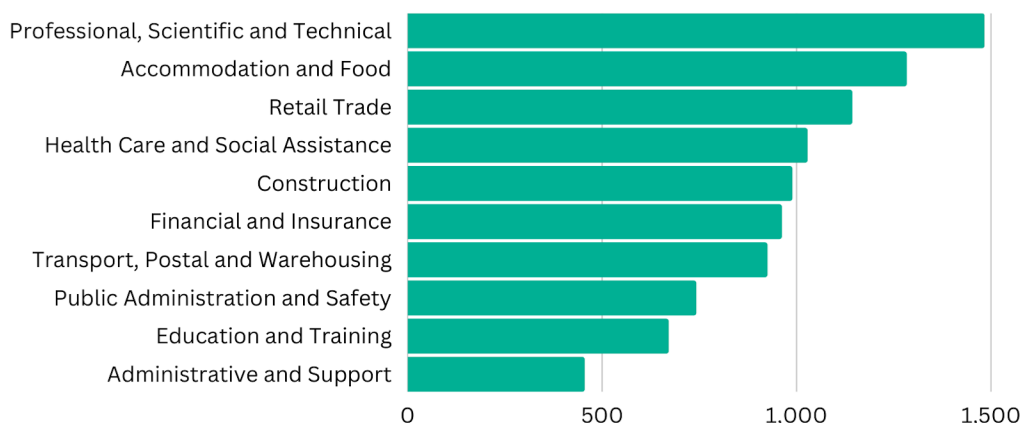
What was the employment status of Mascot residents in 2021?



Change in employed
people from 2016 to
2021

+4,077

What were the top 10 industries Mascot residents were employed in, in 2021?

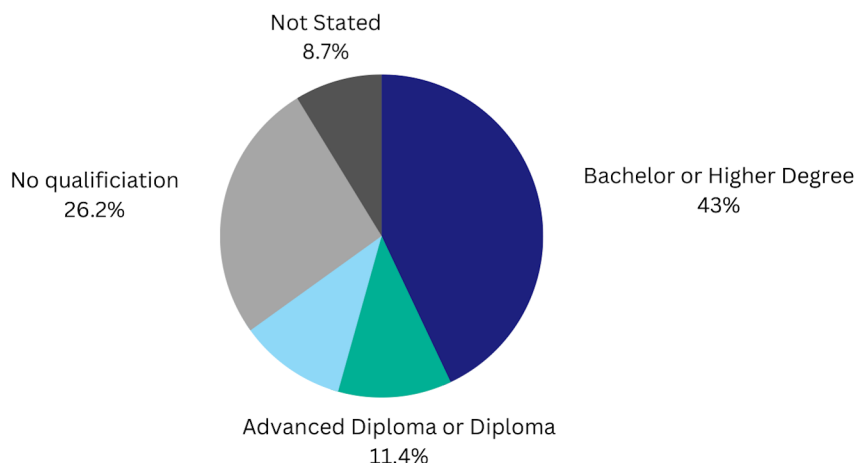


Largest change in jobs
from 2016 to 2021:

**Professional, Scientific
and Technical Services
Industry**

**+611
persons**

What was the highest qualification achieved by Mascot residents in 2021?



SOURCE: profile.id.com.au/baysidensw, using Census data from 2021 and 2016, and National Institute of Economic and Industry Research (NIEIR) 2023

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