Ramsgate Beach Economy Snapshot July 2022 - June 2023

Bayside Council
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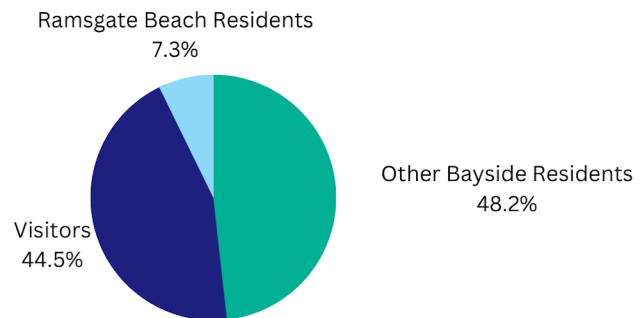
Local Economic Spend

What was the total amount spent in Ramsgate Beach ?

Previous Year: $43.49M

$50.54M ▲ 16%

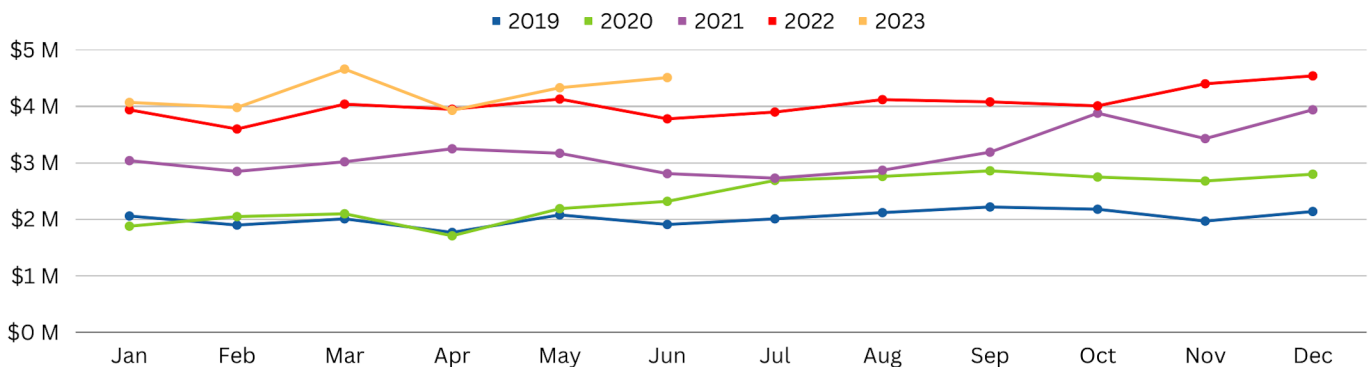### Who contributed to spending in Ramsgate Beach?

Ramsgate Beach Residents
7.3%

Other Bayside Residents
48.2%

Visitors
44.5%

What were the top 5 spend categories in Ramsgate Beach?

- Dining & Entertainment
- Professional Services
- Specialised & Luxury Goods
- Grocery Stores and Supermarkets
- Specialised Food Retailing

($0M – $15M scale)
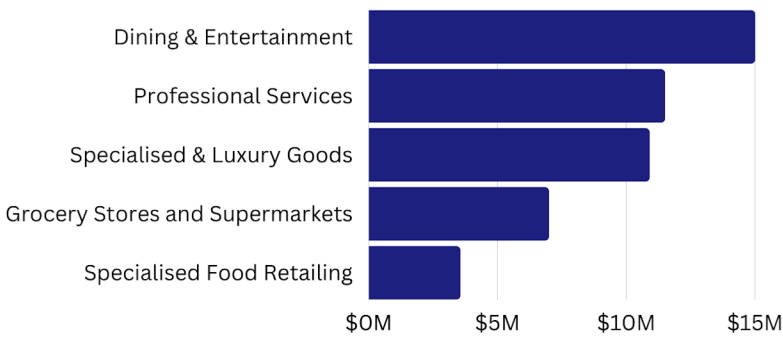
Where did Ramsgate Beach residents split their wallet spend?

Within Ramsgate Beach
4.1%

Online
34.7%

Other Bayside Suburbs
21.7%

Outside of Bayside
39.4%
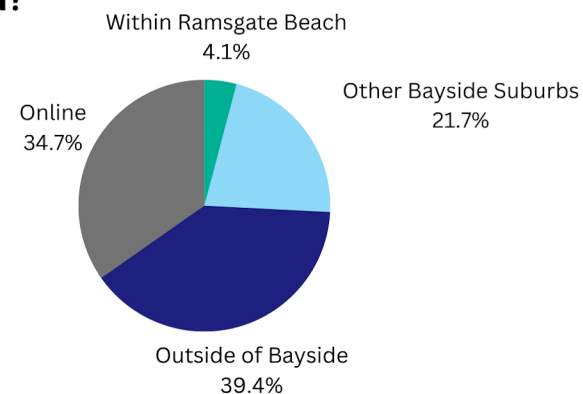
How much was spent in Ramsgate Beach each month? (compared to last 4 years)

Legend: 2019, 2020, 2021, 2022, 2023

(Y-axis: $0 M – $5 M; X-axis: Jan, Feb, Mar, Apr, May, Jun, Jul, Aug, Sep, Oct, Nov, Dec)

What were the top 5 suburbs Ramsgate Beach residents visited to spend outside of Bayside?

- Kogarah
- Miranda
- Hurstville
- Sydney
- Caringbah

($0M – $2.5M scale)
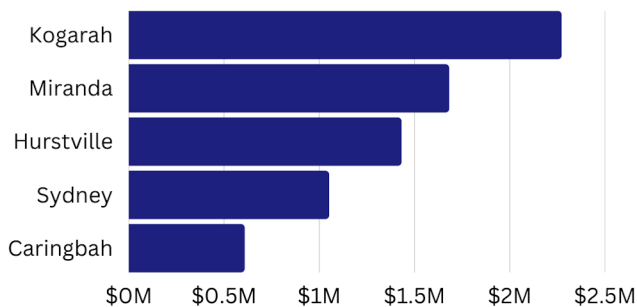
What were the top 5 categories Ramsgate Beach residents spent on when they left Bayside LGA?

- Dining & Entertainment
- Professional Services
- Grocery Stories & Supermarkets
- Department Stores & Clothing
- Transport

($0M – $10M scale)

Spending data source: Spendmapp by Geografia (2023)

High Street Indicator data is sourced by an on-the-ground audit performed by staff from Bayside Council's Economic Development team.

Ramsgate Beach
Economy Snapshot
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Visitor Economy

What was the total amount spent by visitors in Ramsgate Beach?

$22.48M

Previous Year:
$18.63M

▲ 21%

What were the top 5 suburbs visitors came from to spend in Ramsgate Beach?

- Sans Souci
- Beverley Park
- Kogarah Bay
- Blakehurst
- Carlton

$0M $2M $4M $6M

What were the top 5 categories visitors spent on when they visited Ramsgate Beach?

- Dining & Entertainment
- Professional Services
- Specialised & Luxury Goods
- Specialised Food Retailing
- Grocery Stores & Supermarkets

$0M $2M $4M $6M $8M
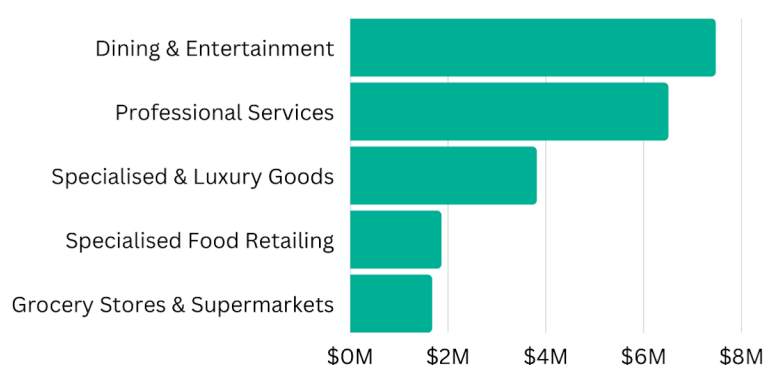
How much did visitors spend in Ramsgate Beach each month? (compared to last 4 years)

■ 2019 ■ 2020 ■ 2021 ■ 2022 ■ 2023

$2.5 M
$2 M
$1.5 M
$1 M
$0.5 M
$0 M

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

High Street Indicators

Occupancy rate

93%

Store types

- Other 3.7%
- Health 25.9%
- Dining 48.1%
- Personal 18.5%
- Professional 3.7%
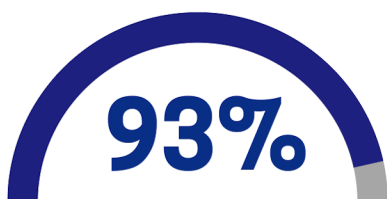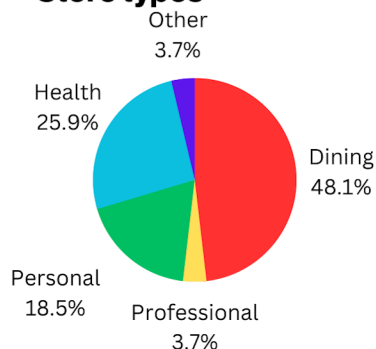
Parking Spaces

238

Number of Council owned marked parking spaces within 300m of town centre. Does not include private or parallel street parking.

Spending Data source: Spendmapp by Geografia (2023).

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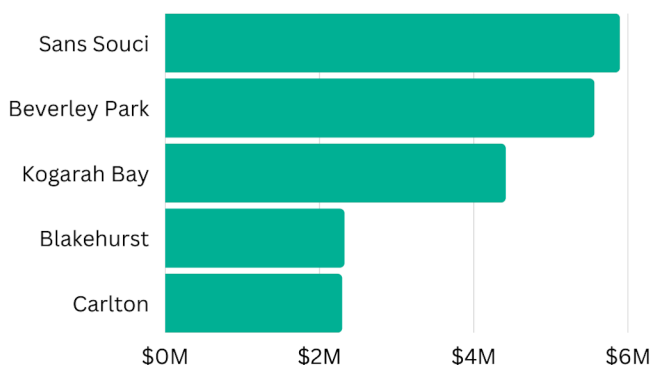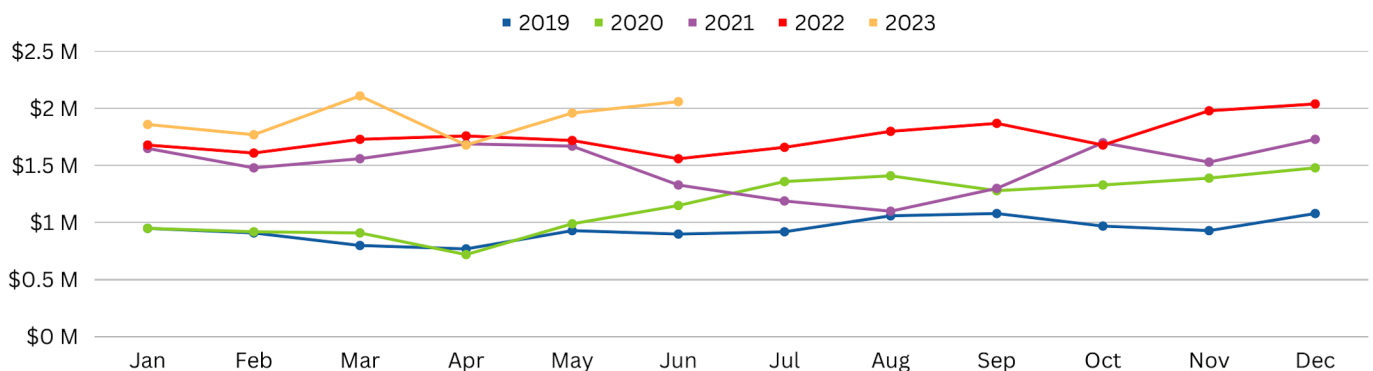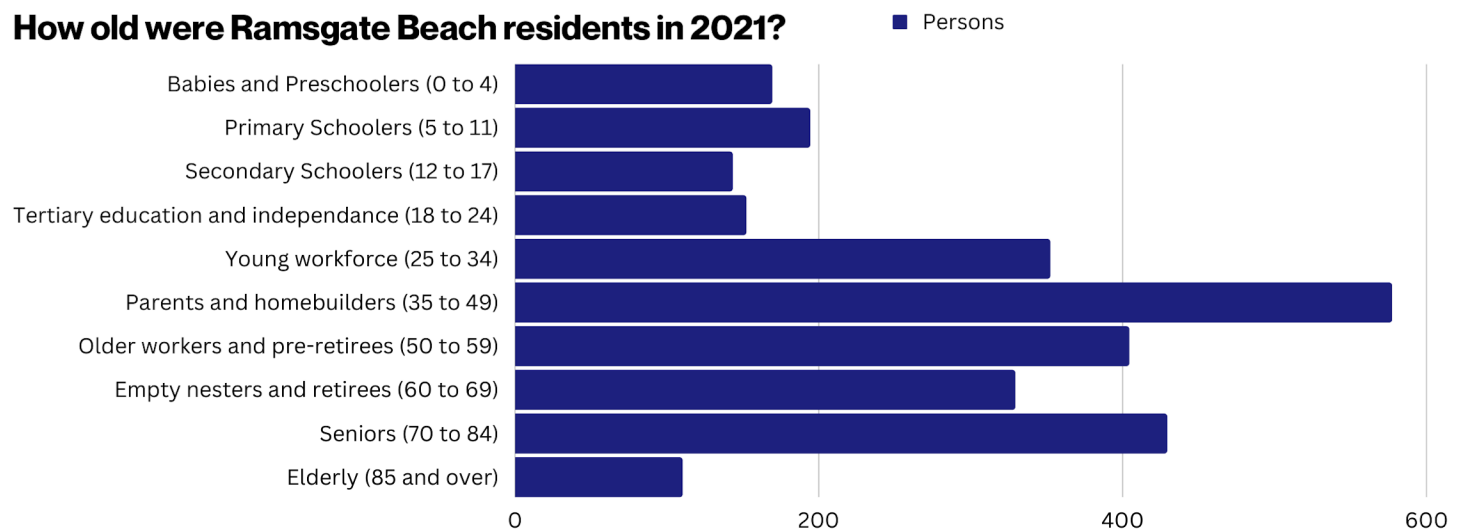## Ramsgate and Ramsgate Beach Beach Population Demographics

Estimated Resident Population in 2021

2,860

Population change from 2016 to 2021
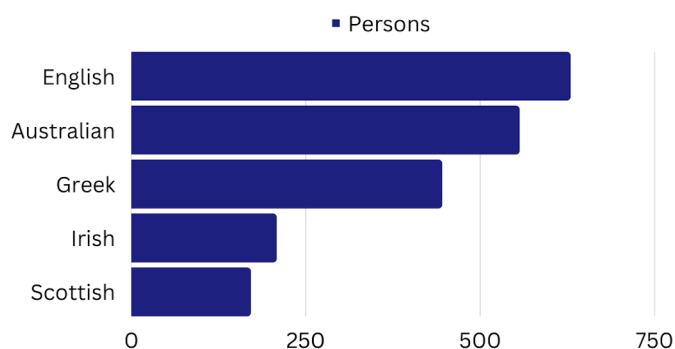
+75

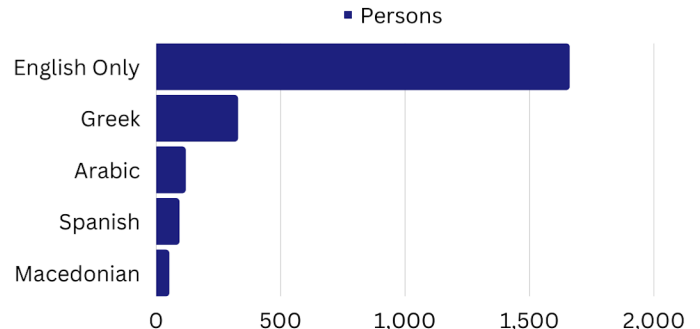## How old were Ramsgate Beach residents in 2021?

■ Persons

Age group	
Babies and Preschoolers (0 to 4)	
Primary Schoolers (5 to 11)	
Secondary Schoolers (12 to 17)	
Tertiary education and independance (18 to 24)	
Young workforce (25 to 34)	
Parents and homebuilders (35 to 49)	
Older workers and pre-retirees (50 to 59)	
Empty nesters and retirees (60 to 69)	
Seniors (70 to 84)	
Elderly (85 and over)	

(x-axis: 0, 200, 400, 600)

Number of dwellings in 2021

1,341

Dwelling Type Breakdown in 2021

- Other 0.2%
- Separate House 28.8%
- High Density 43.5%
- Medium Density 27.5%

What were the top 5 ancestries of Ramsgate Beach residents in 2021?

■ Persons

Ancestry	
English	
Australian	
Greek	
Irish	
Scottish	

(x-axis: 0, 250, 500, 750)

What were the top 5 languages people spoke at home in Ramsgate Beach in 2021?

■ Persons

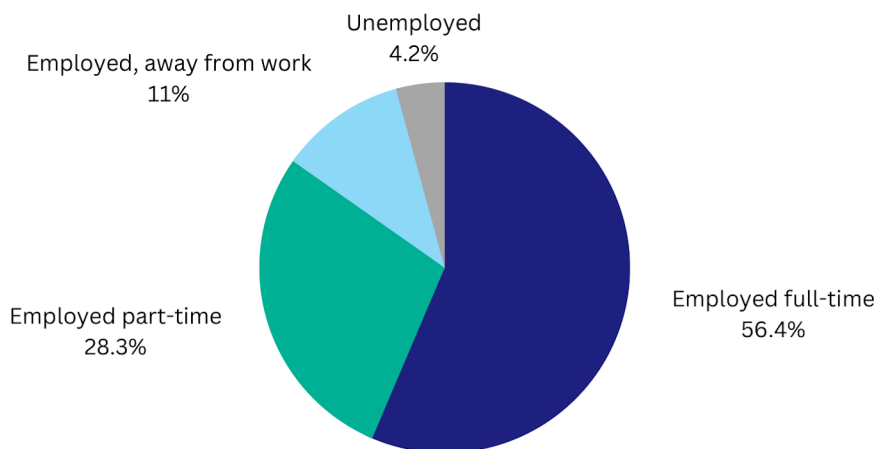| Language	
English Only	
Greek	
Arabic	
Spanish	
Macedonian	

(x-axis: 0, 500, 1,000, 1,500, 2,000)

SOURCE: profile.id.com.au/baysidensw, using Census data from 2021 and 2016, and National Institute of Economic and Industry Research (NIEIR) 2023

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Ramsgate and Ramsgate Beach Beach Employment Demographics

What is the employment status of Ramsgate Beach residents?

Pie chart:
- Unemployed 4.2%
- Employed, away from work 11%
- Employed part-time 28.3%
- Employed full-time 56.4%

Change in employed people from 2016 to 2021

+12

What were the top 10 industries Ramsgate Beach residents work in?

Legend: ■ Persons

Horizontal bar chart (0 to 200):
- Health Care and Social Assistance
- Transport, Postal and Warehousing
- Construction
- Professional, Scientific and Technical Services
- Retail Trade
- Education and Training
- Public Administration and Safety
- Inadequately described or not stated
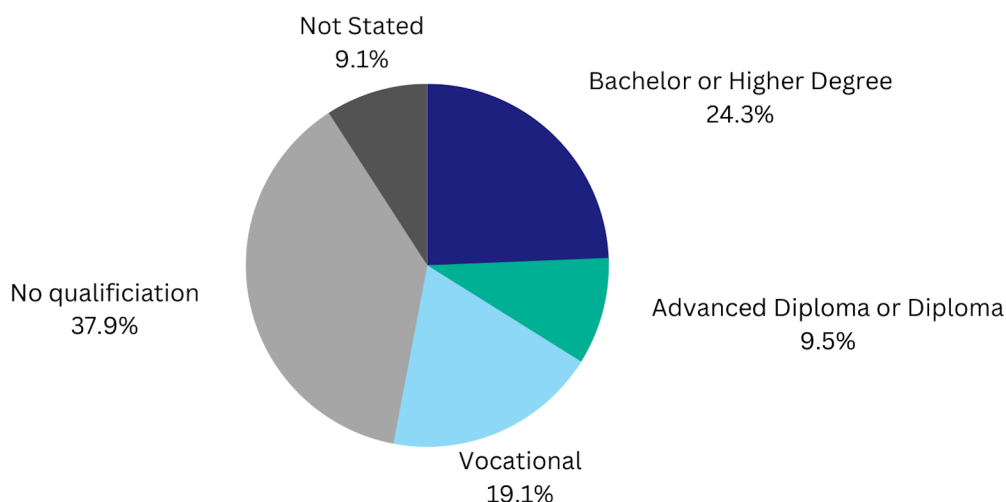- Manufacturing
- Accommodation and Food Services

Largest change in jobs:

Accommodation and Food Services Industry

-34 persons

What is the highest qualification achieved by Ramsgate Beach residents?

Pie chart:
- Not Stated 9.1%
- Bachelor or Higher Degree 24.3%
- Advanced Diploma or Diploma 9.5%
- Vocational 19.1%
- No qualificiation 37.9%