

Bayside Economy Snapshot July 2022 - June 2023

Local Economic Spend

What was the total amount spent in Bayside?

\$4.954B

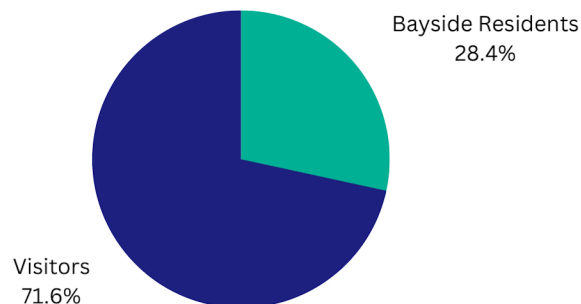
Previous Year: \$3.820B

 30%

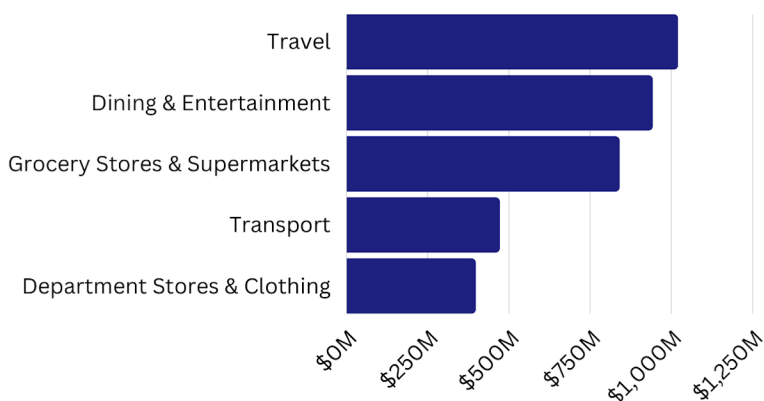
Number of Transactions:
71.2M (LY: 54.3M)

Average Transaction Value:
\$70 (LY: \$70)

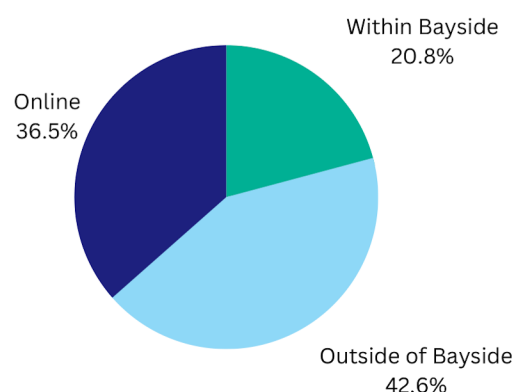
Who contributed to spending in Bayside?



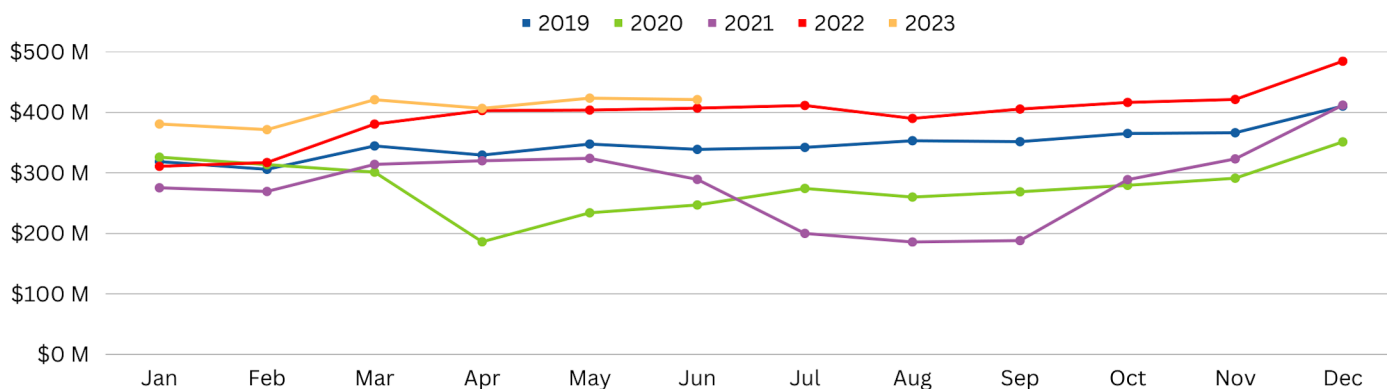
What were the top 5 spend categories in Bayside?



Where did Bayside residents split their wallet spend?



How much was spent in Bayside each month? (compared to last 4 years)



What was the quarterly change in consumer expenditure?

2022 Q3

Bayside
-0.6%

NSW
+1.9%

2022 Q4

Bayside
+9.6%

NSW
+12.1%

2023 Q1

Bayside
-11.3%

NSW
-11.3%

2023 Q2

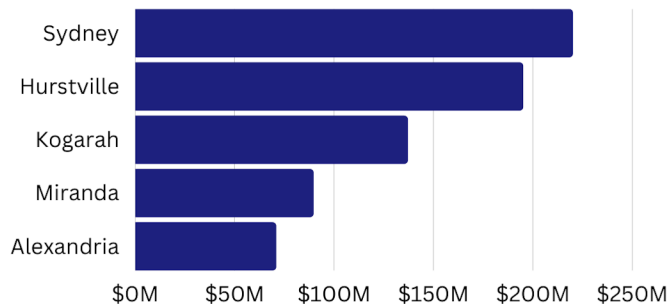
Bayside
+6.6%

NSW
+2.6%

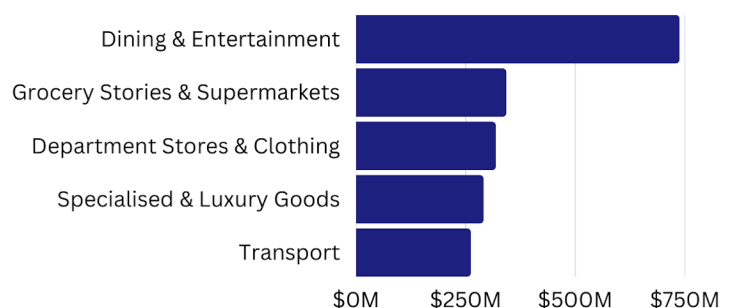
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Escape Spend

What were the top 5 suburbs Bayside residents visited to spend outside of Bayside?



What were the top 5 categories Bayside residents spent on when they left Bayside LGA?



Visitor Economy

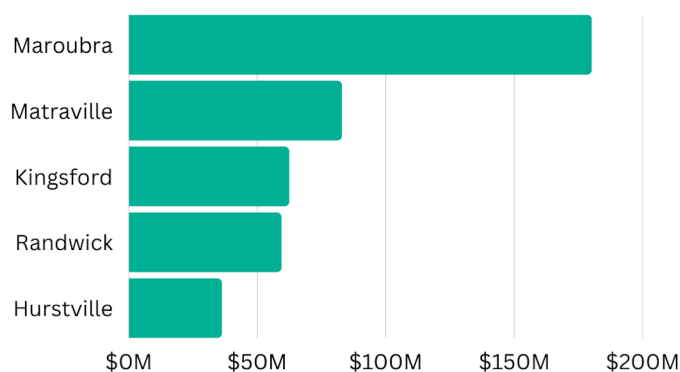
What was the total amount spent by visitors in Bayside?

\$3.547B

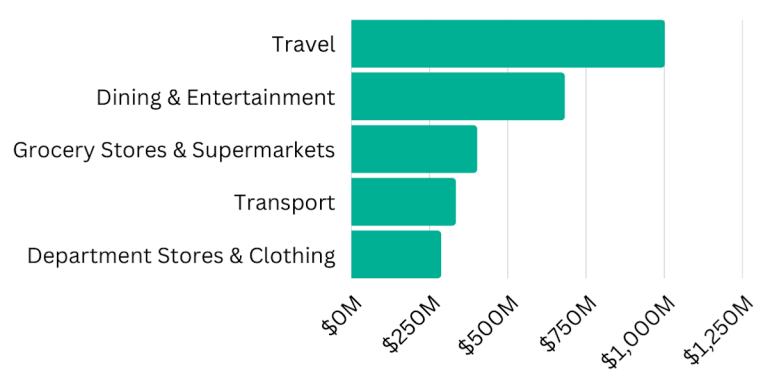
Previous Year: \$2.519B

▲ 41%

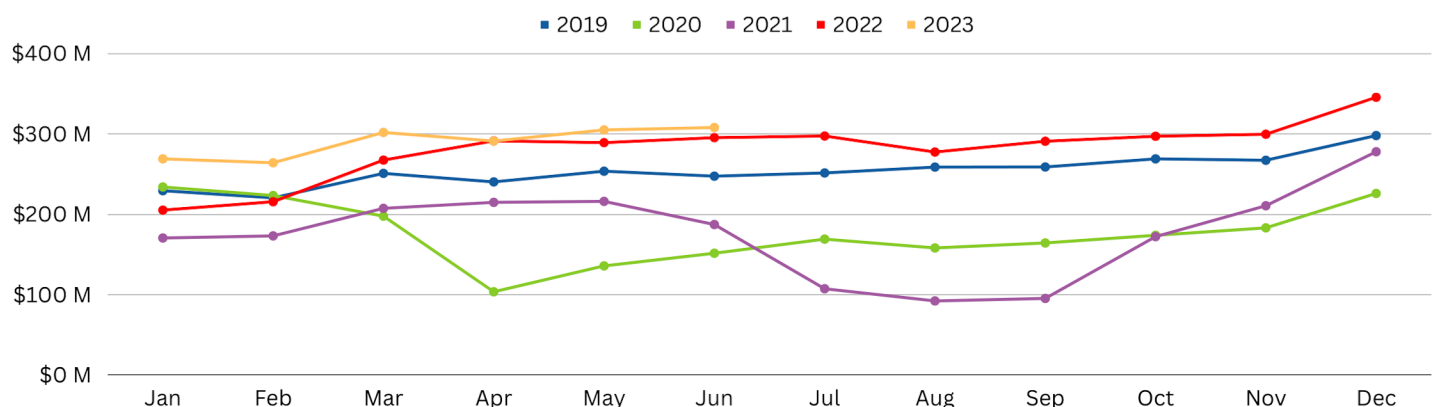
What were the top 5 suburbs visitors came from to spend in Bayside?



What were the top 5 categories visitors spent on when they visit Bayside?



How much did visitors spend in Bayside each month? (compared to last 4 years)



Spending Data source: Spendmapp by Geografia (2023).

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Night-Time Economy

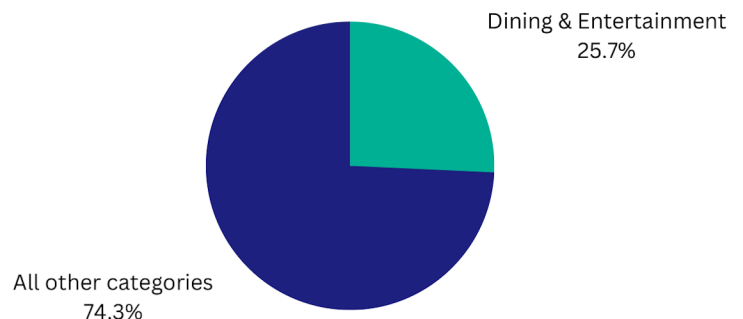
What was the amount
spent in Bayside
between 6pm and 6am?

\$1.23B

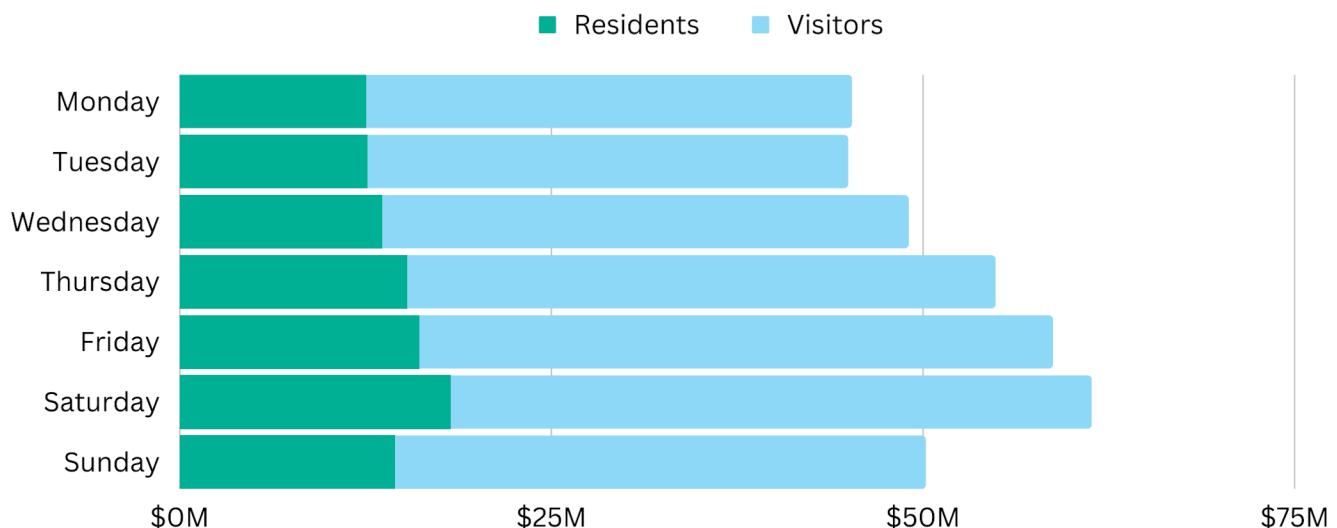
Previous Year:
\$863.7M

▲ 42%

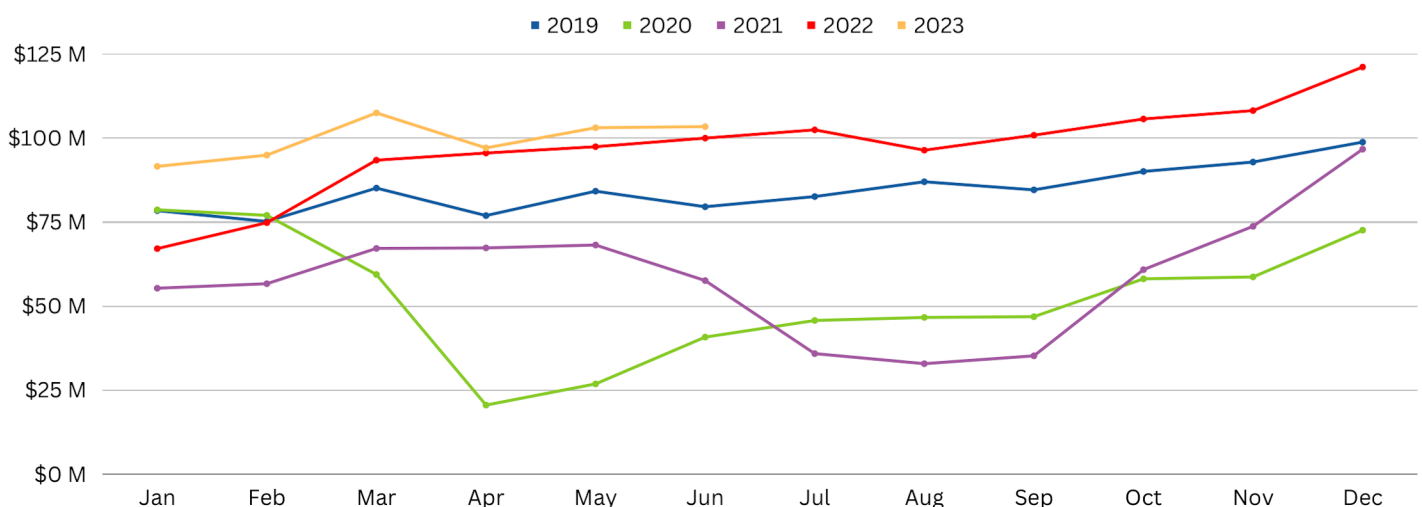
What percentage of the night time spending was in
the Dining & Entertainment category?



How was spend spread across days of the week?



How much was spent in Bayside between 6am and 6pm each month? (compared to last 4 years)



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Bayside Economic Indicators

2021/22 Gross Regional Product

\$13.613B

2020/21: \$12.979B

Number of Jobs in 2021/22

83,763

2020/21: 82,076

Number of employed residents 2021

85,133

2016: 75,795

Value of building approvals in 2021-22

\$770,101

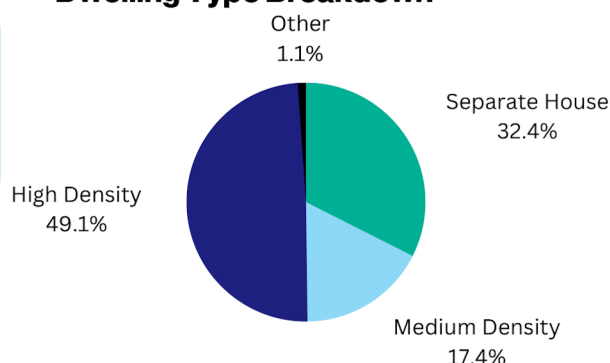
2020-21: \$692,034

Number of dwellings in 2021

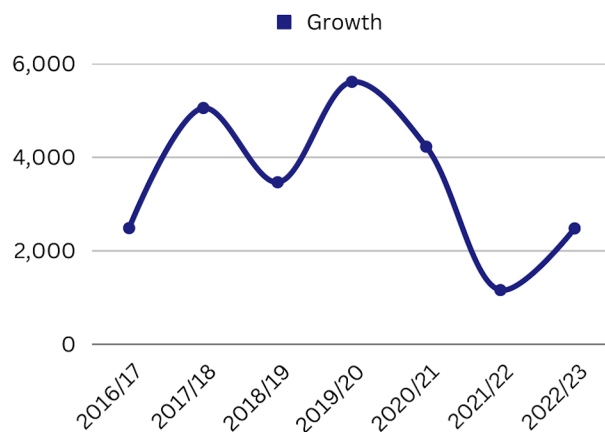
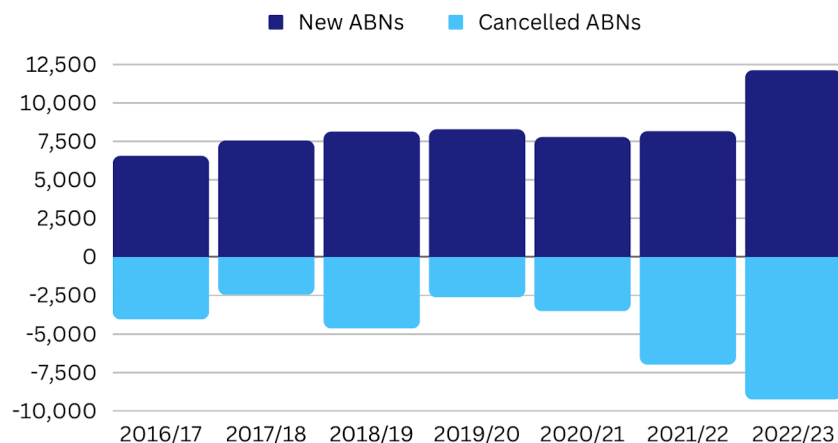
74,727

2016: 61,957

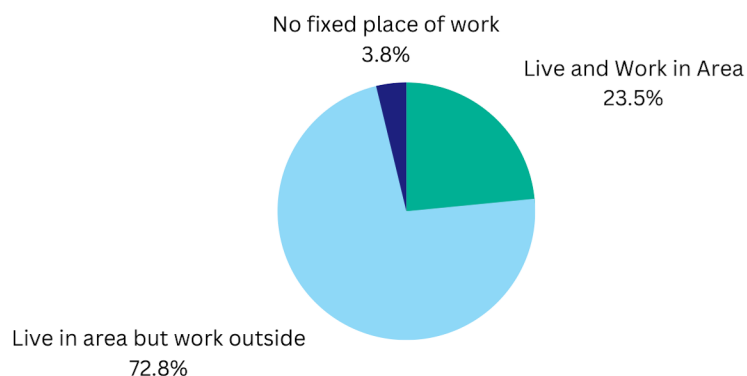
Dwelling Type Breakdown



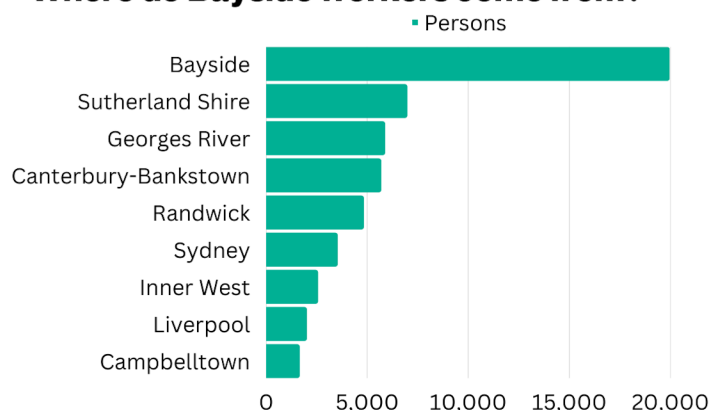
How many ABN's have been registered and cancelled within Bayside?



Where do Bayside Residents work?



Where do Bayside workers come from?

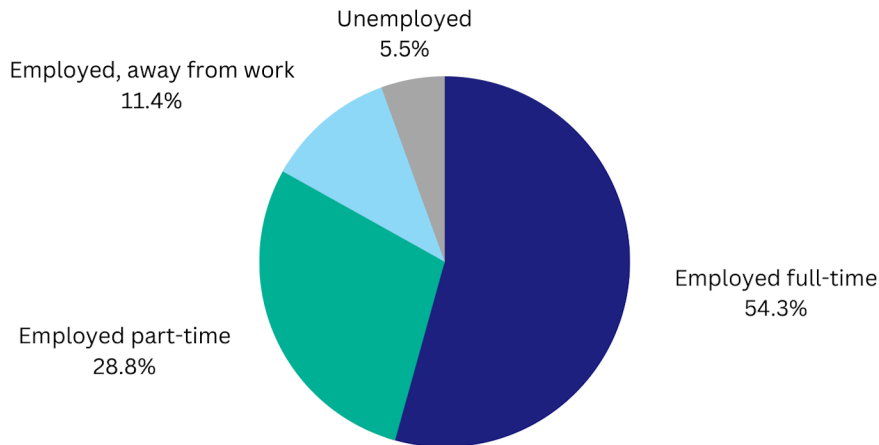


1. profile.id.com.au/baysidensw, using Census data from 2021 and 2016, and National Institute of Economic and Industry Research (NIEIR) 2023
2. Australian Business Registry

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Bayside Employment Demographics

What was the employment status of Bayside residents?



Change in employed people from 2016 to 2021

+9,338

What were the top 10 industries Bayside residents work in?

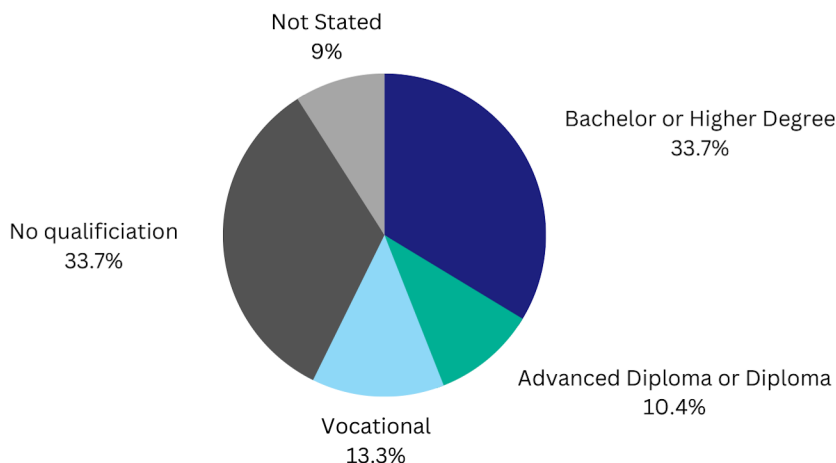


Largest change in jobs from 2016 to 2021:

Health Care and Social Assistance

+2,131 persons

What was the highest qualification achieved by Bayside residents?



SOURCE: profile.id.com.au/baysidensw, using Census data from 2021 and 2016, and National Institute of Economic and Industry Research (NIEIR) 2023

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Bayside Population Demographics

Estimated Resident Population 2022

177,629

2021: 176,061

Aboriginal and Torres Strait Islander population

1,953

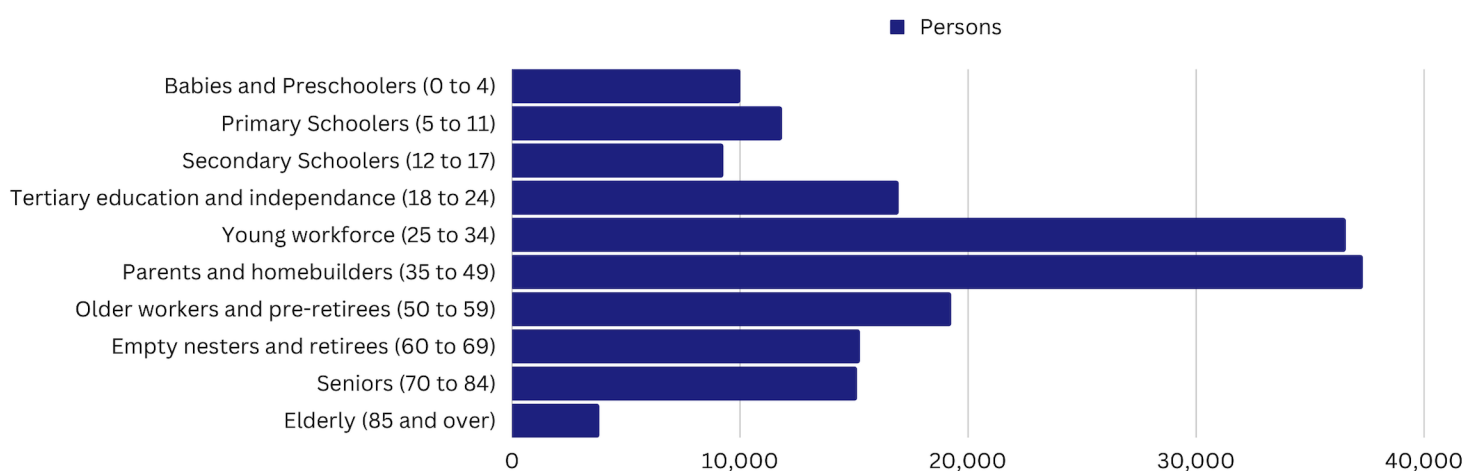
2016: 1,559

Number of residents with a need for assistance living

8,849

2016: 8,258

How old were Bayside residents?

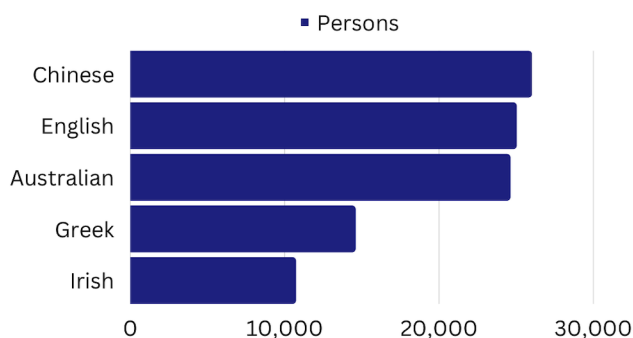


Number of Bayside residents born overseas

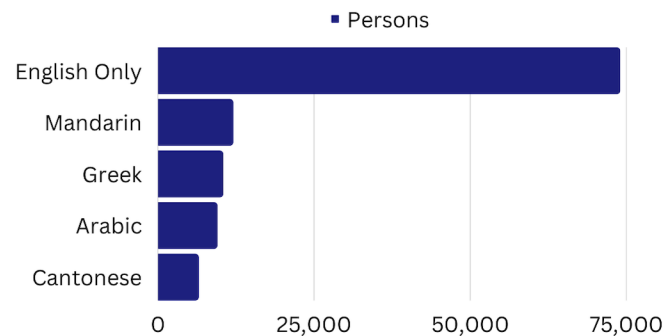
84,295

2020-21: \$692,034

What were the top 5 ancestries of Bayside residents in 2021?



What were the top 5 languages people spoke at home in Bayside in 2021?



SOURCE: profile.id.com.au/baysidensw, using Census data from 2021 and 2016, and National Institute of Economic and Industry Research (NIEIR) 2023

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