

Ramsgate Economy Snapshot July 2022 - June 2023

Local Economic Spend

What was the total amount spent in Ramsgate?

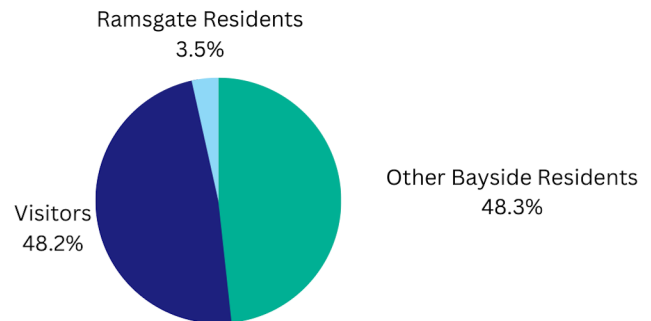
\$152.8M

Previous Year:

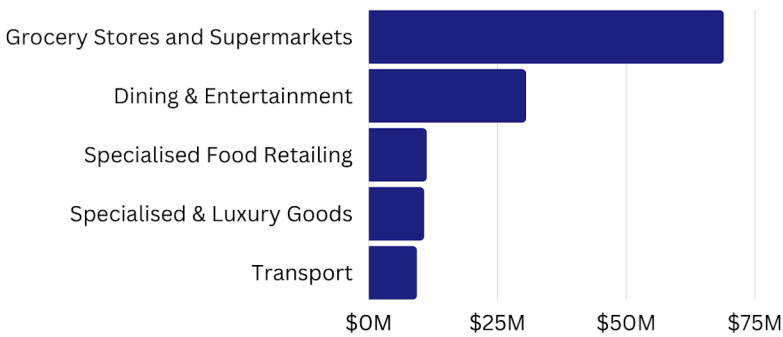
\$137M

▲ 11.5%

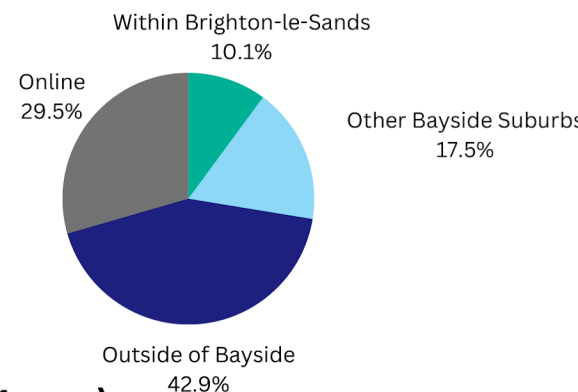
Who contributed to spending in Ramsgate?



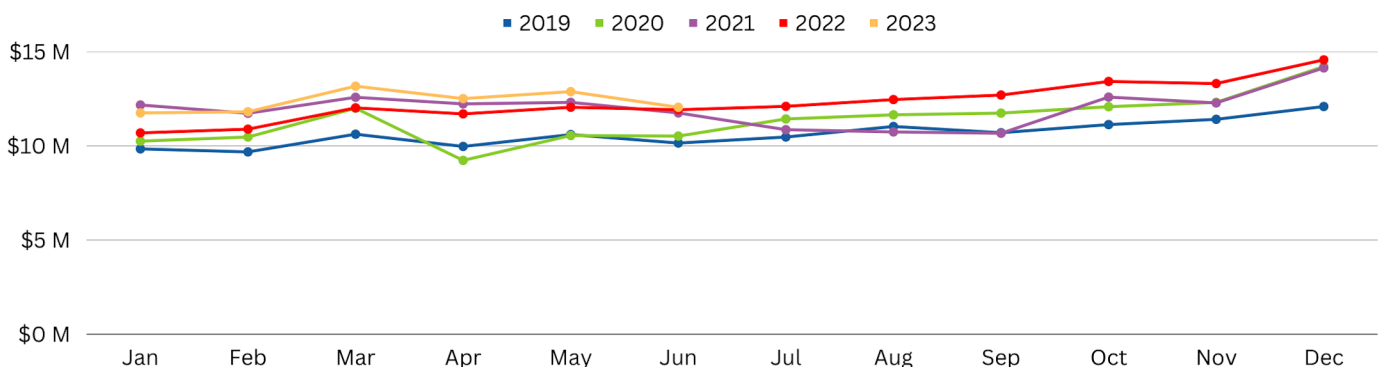
What were the top 5 spend categories in Ramsgate?



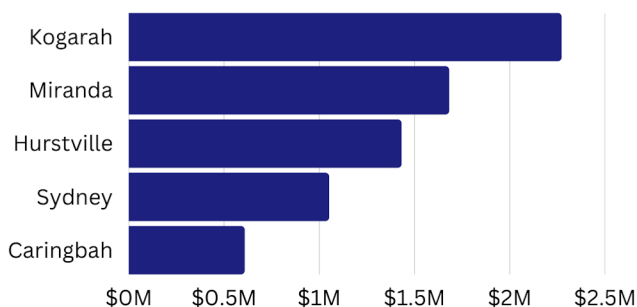
Where did Ramsgate residents split their wallet spend?



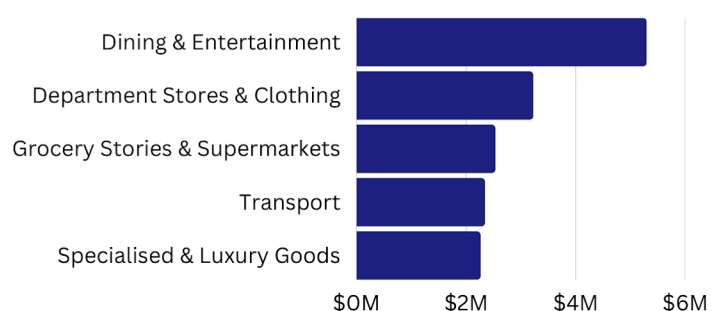
How much was spent in Ramsgate each month? (compared to last 4 years)



What were the top 5 suburbs Ramsgate residents visited to spend outside of Bayside?



What were the top 5 categories Ramsgate residents spent on when they left Bayside LGA?



Spending data source: Spendmapp by Geografia (2023)

High Street Indicator data is sourced by an on-the-ground audit performed by staff from Bayside Council's Economic Development team.

Bayside Council has taken care to ensure this information is correct at the time of publication, however assumes no responsibility or liability for any errors, omissions or changes to information over time. Bayside Council does not accept any liability whatsoever for any direct or indirect loss, damage or injury suffered as a result of reliance on this information. For enquiries, please email the Economic Development Team at business@bayside.nsw.gov.au

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Visitor Economy

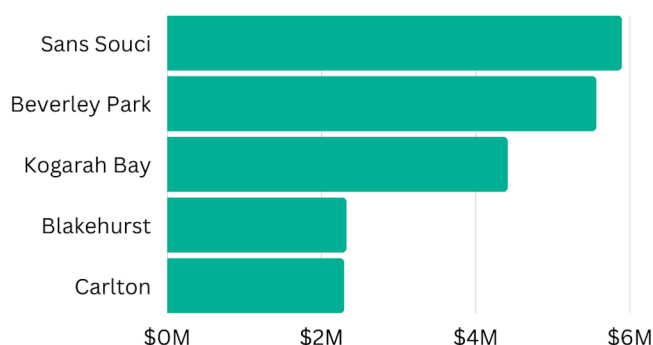
What was the total amount spent by visitors in Ramsgate?

\$73.65M

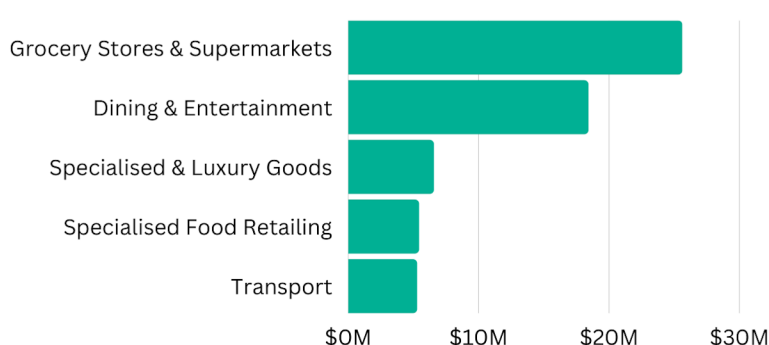
Previous Year: \$60.4M

▲ 22%

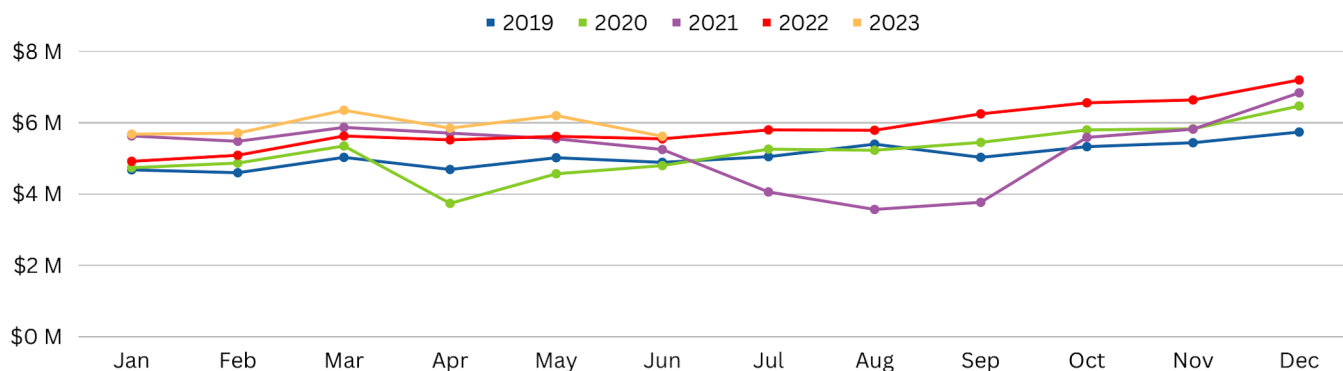
What were the top 5 suburbs visitors came from to spend in Ramsgate?



What were the top 5 categories visitors spent on when they visited Ramsgate?



How much did visitors spend in Ramsgate each month? (compared to last 4 years)

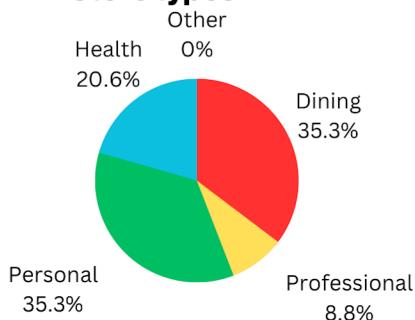


High Street Indicators

Occupancy rate



Store types



Parking Spaces

73

Number of Council owned marked parking spaces within 300m of town centre. Does not include private or parallel street parking.

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Ramsgate and Ramsgate Beach Population Demographics

Note: profile.id merges Ramsgate and Ramsgate Beach data together

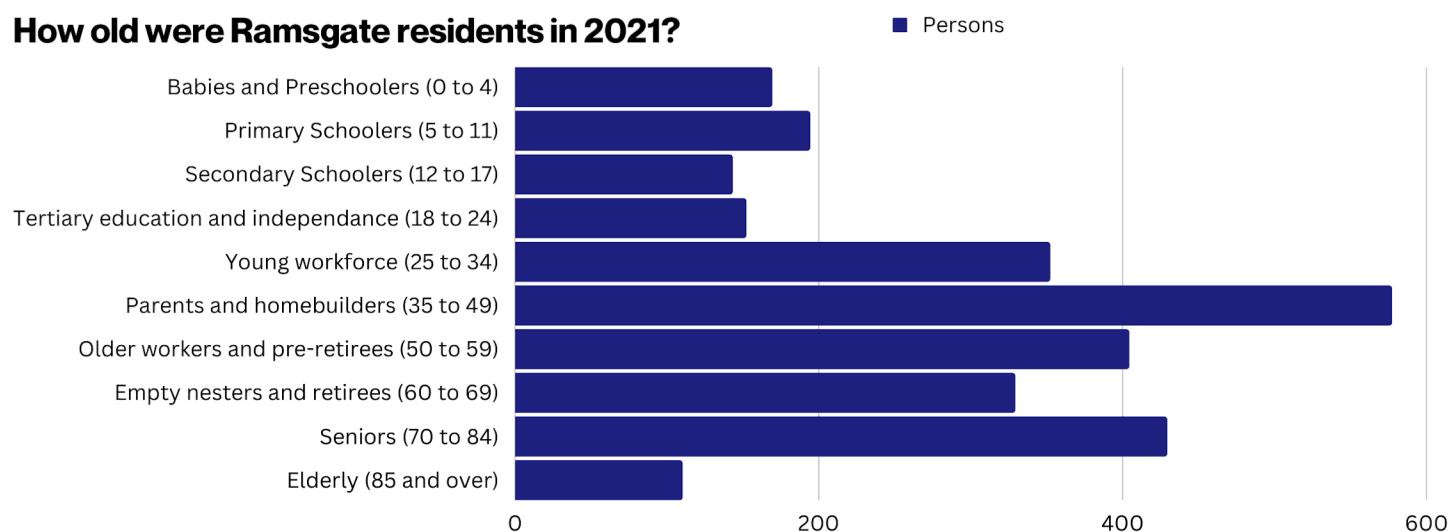
Estimated Resident Population in 2021

2,860

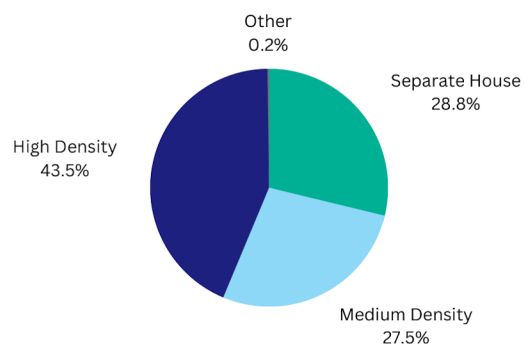
Population change from 2016 to 2021

+75

How old were Ramsgate residents in 2021?



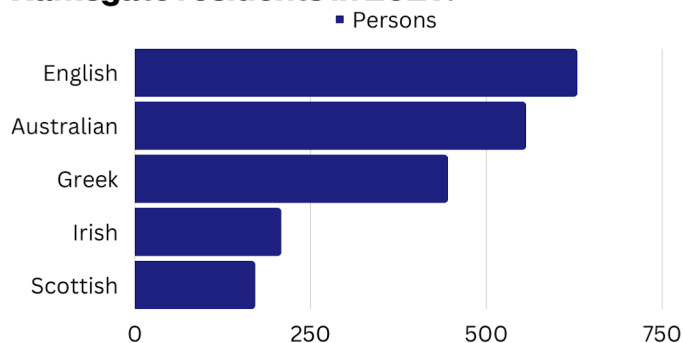
Dwelling Type Breakdown in 2021



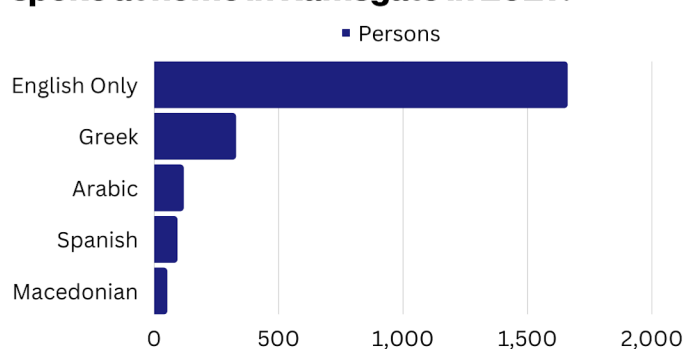
Number of dwellings in 2021

1,341

What were the top 5 ancestries of Ramsgate residents in 2021?



What were the top 5 languages people spoke at home in Ramsgate in 2021?



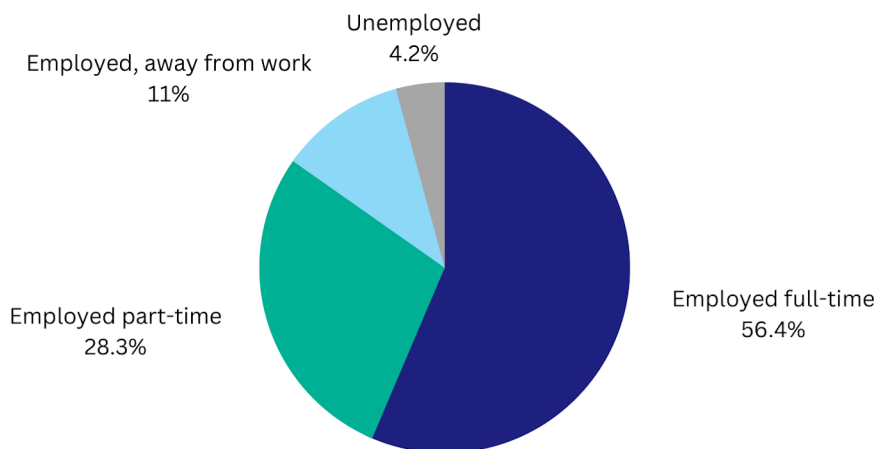
SOURCE: profile.id.com.au/baysidensw, using Census data from 2021 and 2016, and National Institute of Economic and Industry Research (NIEIR) 2023

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Ramsgate and Ramsgate Beach Employment Demographics

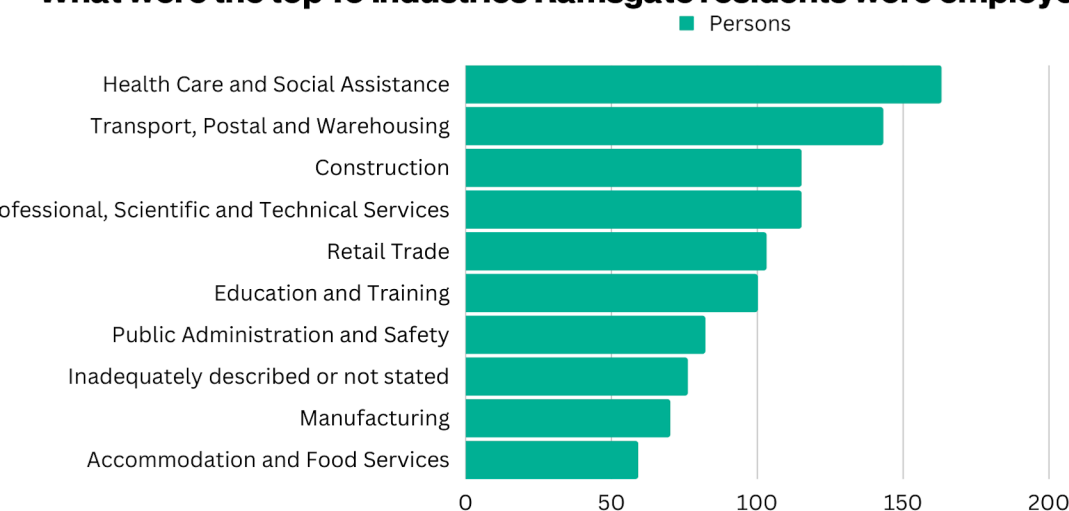
What was the employment status of Ramsgate residents in 2021



Change in employed people from 2016 to 2021

+12

What were the top 10 industries Ramsgate residents were employed in, in 2021?

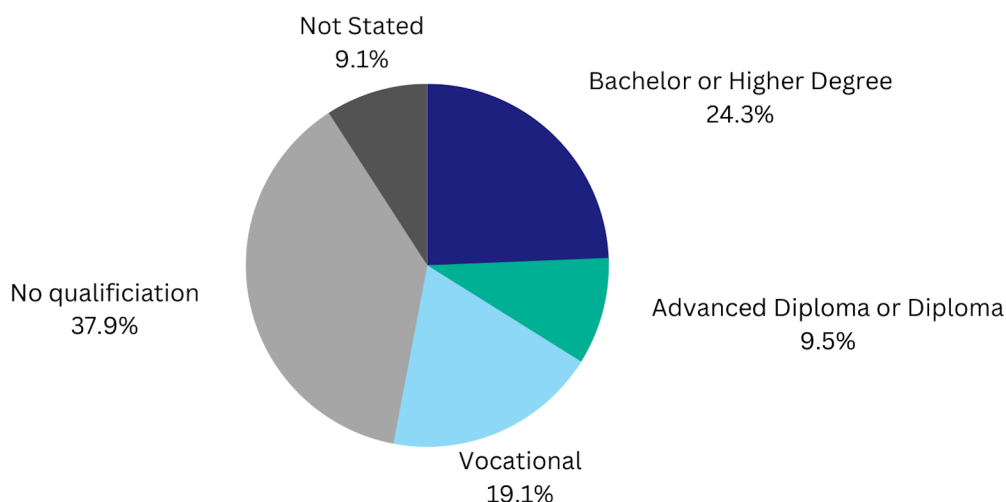


Largest change in jobs from 2016 to 2021:

Accommodation and Food Services Industry

-34 persons

What was the highest qualification achieved by Ramsgate residents in 2021?



SOURCE: profile.id.com.au/baysidensw, using Census data from 2021 and 2016, and National Institute of Economic and Industry Research (NIEIR) 2023

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